

## 1. Create data charts in a single cell.

With Sparklines, a new feature in Excel 2010, you can create small charts in a single cell to quickly discover patterns in your data. It's a quick and easy way to highlight important data trends such as seasonal increases or decreases, saving you time.

|                 | Current  | 1 Year History |          |          |
|-----------------|----------|----------------|----------|----------|
|                 |          | Trend          | High     | Low      |
| All Departments | \$ 159.6 |                | \$ 159.6 | \$ 150.5 |
| Women's Apparel | \$ 22.6  |                | \$ 22.6  | \$ 30.2  |
| Matte & Women   | \$ 19.7  |                | \$ 16.5  | \$ 15.1  |
| Toys            | \$ 25.7  |                | \$ 25.7  | \$ 18.3  |
| Electronics     | \$ 14.0  |                | \$ 18.2  | \$ 14.0  |
| Baby Apparel    | \$ 18.2  |                | \$ 16.8  | \$ 7.5   |
| Men's Apparel   | \$ 18.5  |                | \$ 11.2  | \$ 12.8  |
| Auto Equipment  | \$ 12.6  |                | \$ 12.0  | \$ 13.9  |
| Furniture       | \$ 11.4  |                | \$ 14.5  | \$ 8.7   |
| Bed & Bath      | \$ 11.1  |                | \$ 11.1  | \$ 9.8   |
| Tools           | \$ 9.8   |                | \$ 10.1  | \$ 8.8   |
| Home            | \$ 7.5   |                | \$ 9.1   | \$ 4.5   |

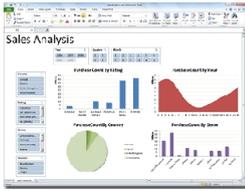
## 2. Zero in on the right data points quickly.

Excel 2010 delivers new and exciting filter enhancements. The Slicer feature provides you with a rich visualization of your PivotTable and PivotChart views so you can dynamically segment and filter the data to display precisely what you need. With the new search filter, you can spend less time sifting through large data sets in your tables, PivotChart and PivotTable views, and more time analyzing.

| Item Labels    | Sum of Sales | Sum of Profit | Category        |
|----------------|--------------|---------------|-----------------|
| Baby           | 876          | 475           | Baby            |
| Electronics    | 990          | 1352          | Bed & Bath      |
| Furniture      | 496          | 798           | Electronics     |
| Gifts          | 462          | 459           | Furniture       |
| Men            | 688          | 252           | Tools           |
| Matte & Garden | 421          | 289           | Toys            |
| Toys           | 425          | 700           | Women's Apparel |
| Grand Total    | 4853         | 4431          |                 |

## 3. Efficiently model and analyze almost any data.

The PowerPivot for Excel 2010 add-in, a free download, provides groundbreaking technology such as streamlined integration of data from multiple sources and lightning-fast manipulation of large data sets with up to millions of rows. Business users can effortlessly publish and share analysis through Microsoft SharePoint Server 2010, and have other users enjoy the same Slicer, PivotTable, and fast-query capabilities when working on their Excel Services report.<sup>1</sup>



### **4. Access your spreadsheets from virtually anywhere.**

Post your spreadsheets online and then access, view, and edit wherever from just about any computer or your Windows phone.<sup>2</sup> With Excel 2010, you can take advantage of a best-in-class spreadsheet experience across multiple locations and devices.

Microsoft Excel Web App. Edit workbooks in a Web browser when you're away from your office, home, or school without compromising the quality of your viewing experience.<sup>2</sup>

Microsoft Excel Mobile 2010. Stay current and take immediate action when necessary using the mobile version of Excel specifically suited to your smartphone.<sup>3</sup>

### **5. Connect, share, and accomplish more when working together.**

Co-authoring through the Microsoft Excel Web App makes it possible for you to edit the same spreadsheet with others simultaneously from different locations.<sup>2</sup> You can see who's working on a spreadsheet with you at the same time. See changes from others appear as they are made. And with the number of editors in the workbook shown on the status bar, you'll always know who else is editing the workbook with you.



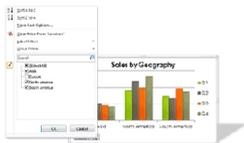
### **6. Add more sophistication to your data presentations.**

Conditional Formatting in Excel 2010 gives you more control over styles and icons, improved data bars, and the ability to highlight specific items in a few clicks. You also can display data bars for negative values to more accurately illustrate your data visuals.

|                      | Actual      | Budget      | Variance     |
|----------------------|-------------|-------------|--------------|
| France               | \$18,000.00 | \$17,200.00 | \$800.00     |
| Chocolatier Pastries | \$ 2,400.00 | \$ 2,000.00 | \$ 400.00    |
| Espresso             | \$27,000.00 | \$27,000.00 | \$ 0.00      |
| Coffee Machine       | \$1,000.00  | \$1,700.00  | -\$ 700.00   |
| Household Name       | \$ 3,000.00 | \$2,500.00  | \$ 500.00    |
| Profit               | \$17,000.00 | \$18,000.00 | -\$ 1,000.00 |
| Profit as % of Sales | 50.00%      | 52.94%      | -2.94%       |
| Sales (P&L)          | \$34,000.00 | \$34,000.00 | \$ 0.00      |
| Sales per Customer   | \$10,000.00 | \$10,000.00 | \$ 0.00      |
| Sales per Store      | \$10,000.00 | \$10,000.00 | \$ 0.00      |
| Revenue              | \$34,000.00 | \$34,000.00 | \$ 0.00      |

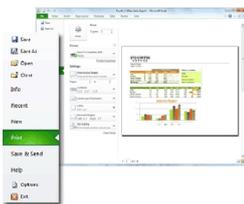
### 7. Take advantage of more interactive and dynamic PivotCharts.

Quickly gather more insights with the ability to display different data views directly in a PivotChart, independent of PivotTable views, to analyze and capture the most compelling picture of your numbers.



### 8. Do things easier and faster.

Excel 2010 simplifies how you access features. The new Microsoft Office Backstage™ view replaces the traditional File menu to let you save, share, print, and publish your spreadsheets with just a few clicks. And, with the improved Ribbon, you can access your favorite commands even more quickly by customizing tabs or creating your own to personalize the experience to your work style.



### 9. Harness more power for building bigger, more complex spreadsheets.

Power users and analysts rejoice! With the new 64-bit version of Excel 2010, massive amounts of information are easier to analyze than ever before. Analyze large, complex datasets greater than the 2 GB gigabyte limitation of previous Excel versions.

## 10. Publish and share through Excel Services.

SharePoint Server 2010 and Excel Services integration lets business users share analysis and results across their organization by publishing spreadsheets to the Web. Build a business intelligence dashboard and share sensitive business information more broadly with coworkers, customers, and business partners in a security-enhanced environment.

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<sup>1</sup> PowerPivot for Excel requires a free separate download available at: <http://www.powerpivot.com>. PowerPivot for SharePoint requires SQL Server 2008 R2 Enterprise Edition or higher and SharePoint 2010.

<sup>2</sup> Web and smartphone access require an appropriate device, and some functionality requires an Internet connection. Web functionality uses Office Web Apps, which require a supported Internet Explorer, Firefox, or Safari browser and either SharePoint Foundation 2010 or a Windows Live ID. Some mobile functionality requires Office Mobile 2010, which is not included in Office 2010 applications, suites, or Office Web Apps. There are some differences between the features of Office Web Apps, Office Mobile 2010, and the Office 2010 applications.

<sup>3</sup> An appropriate device is required. Excel Mobile 2010 comes pre-installed on Windows phones (Windows Mobile 6.5 or later). It will be released on Windows phones by the general availability of Microsoft Office 2010.